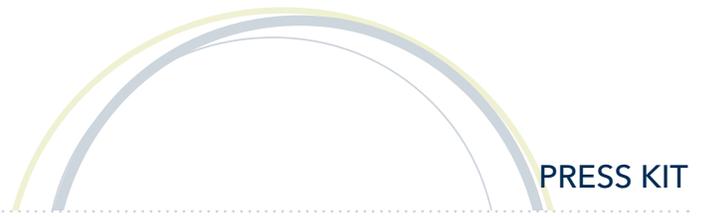# ISTE PRESS KIT

Media contact
media@iste.org

About ISTE

The International Society for Technology in Education (ISTE®) is the premier nonprofit organization serving educators and education leaders who promote the use of technology in education to empower connected learners in a connected world. The organization supports more than 100,000 education stakeholders around the globe.

Our members

ISTE has nearly 20,000 members, representing all sectors of the education community and its stakeholders, including teachers, library media specialists, technology coordinators, teacher educators and administrators. Its affiliate network expands that reach to 100,000 leaders and emerging leaders around the world.

Our conference

The ISTE Conference & Expo is the premier forum for exploring and exchanging ideas about education technology. The event attracts more than 18,000 educators and education leaders from around the globe. Attendees enjoy world-class keynotes, powerful learning sessions and a large expo brimming with the latest ed tech products and services.

ISTE 2016 will be in Denver, June 26-29, 2016
ISTE 2017 will be in San Antonio, June 26-29, 2017

Our community

ISTE provides members with opportunities to lead the transformation of education by connecting with peers to share knowledge and ideas. Sixty-three percent of members are involved in its expanding **ISTE Professional Learning Networks** focusing on hot topics, such as mobile learning and digital citizenship.

Our voice

ISTE actively **advocates for education technology** at the local and national levels to advance the global transformation of education. We collaborate with educators and policymakers to ensure all learners have equal access to the tools, connectivity and skills needed to succeed in today's world.

Our standards

The ISTE Standards for students, teachers, administrators, coaches and computer science educators are the definitive framework for implementing digital strategies to positively impact learning,

teaching and leading in our technology-powered world. ISTE helps educators understand and implement the standards through its vast resources.

ISTE Leadership Team

The **ISTE Leadership Team** works with the **ISTE Board of Directors** to serve our membership and ensure excellent organizational performance.

Overview of ISTE Programs and Services

Lead & Transform

Lead & Transform is a comprehensive approach that guides education leaders to create technology-rich, standards-ready learning environments. With Lead & Transform, educators and leaders learn about **ISTE's Essential Conditions** – the 14 critical elements for effective technology planning – and have access to resources that support the implementation of each condition.

The ISTE Lead & Transform Diagnostic Tool is an online assessment that allows educators to measure progress along each of the Essential Conditions. Using this tool, education leaders will have reliable data for planning and building successful, systemwide digital learning initiatives.

Effective mobile learning

The Verizon Mobile Learning Academy is a free online professional learning program designed to help school teams integrate mobile technology into learning and teaching. The academy helps schools and districts reshape education and offers a thorough understanding of digital age tools so they can use them effectively for learning and teaching. Each year, ISTE accepts into the academy 100 school teams consisting of one school administrator, one tech coach or equivalent and five to eight teachers. Each participating educator will receive continuing education units from the Johns Hopkins University School of Education. ISTE is partnering with the Verizon Foundation and the Johns Hopkins University School of Education Center for Technology in Education (CTE).

Social Learning and Common Core State Standards

Project ReimaginED is a social learning community dedicated to redesigning learning activities that meet ISTE Standards and the Common Core State Standards. Members collaborate in real time to publish examples, artifacts and resources that help teachers implement the Common Core Standards and ISTE Standards. These resources advance excellence in learning and teaching through the innovative and effective use of technology. ISTE is partnering with the **National Center for Literacy Education (NCLE)** and the **Bill & Melinda Gates Foundation**.

Defining excellence in innovation

The ISTE **Seal of Alignment** program reviews and recognizes products, programs and services that support the ISTE Standards. Resources submitted to the program undergo a rigorous review by a panel of standards experts who evaluate them based on whether they build the skills and knowledge embodied by the ISTE Standards.

ISTE professional learning resources

ISTE publishes digital and print resources to empower connected learning and support the transition to digital age learning and teaching.

ISTE books and position papers promote revolutionary ideas and innovative practices to empower learners and transform learning and teaching in a connected world. Authored by emerging and established leaders, ISTE books and position papers provide educators with insights on the latest trends, strategies and resources in education technology.

entrsekt is the cutting-edge print and digital quarterly magazine where learning, technology and community meet. Each issue provides an in-depth look into the issues, practices and policies that contribute to empowering connected learners in a connected world. This inspiring thought-leadership publication explores provocative education topics, profiles education influencers and offers perspectives on education technology.

EdTekHub offers articles and other resources that educators can use to understand and implement the ISTE Standards. The site offers a daily dose of articles, infographics, videos and other formats aimed at classroom teachers, librarians, tech coordinators and leaders.

ISTE's academic journals, including the *Journal of Research on Technology in Education* (JRTE) and *Journal of Digital Learning in Teacher Education* (JDLTE) — chronicle the latest research on effective learning and teaching with technology. Peer-reviewed and edited by experts in the field and published quarterly, these publications investigate the impact and implications of technology-rich instruction in PK-12 environments and teacher education programs.